

# Matthew Nielsen

DESIGN | ILLUSTRATION | PHOTOGRAPHY

## Contact

matthewnielsenart.com  
matthew.nielsen85@gmail.com  
586.215.9600

## Education

College for Creative Studies  
BFA in Communication Design  
Graduated May 2021

Ringling College of Art and Design  
BFA in Illustration  
Graduated May 2009

## Creative Proficiencies

Publication Design  
Environmental Design  
Experiential Design  
Branding & Identity  
Illustration  
Photography

## Professional Experience

### Ideation Orange / Junior Designer; June 2021 – October 2022

Collaborated in all aspects of design, documentation, and implementation of environmental graphics, signage and wayfinding for interior, exterior, and architecturally-based projects.

Assisted with initial client consultation and developed subsequent site surveys, elevation maps, designs, detail documents, and all corresponding presentations.

Aided in the coordination of project installations through gathering vendor quotes, finding local artists when necessary, and occasionally assisting installers on site.

Oversaw studio marketing initiatives, including photography of installed projects for studio collateral and maintenance of studio website.

### Community Arts Partnerships 20th Anniversary Exhibit / Design Intern; January 2020 – May 2020

Assisted in the design of environmental, interactive, and motion graphics that tell the story of the Community Arts Partnership program.

Collaborated in developing updated branding for the CAP program and exhibit collateral items.

Developed motion graphics to be projected in gallery space.

Developed site surveys, elevation maps and design proofs.

### Channel 4 News WDIV / Motion Design Intern; May 2019 – August 2019

Assisted in producing motion graphics for WDIV news and commercial segments.

Collaborated in the designing and implementation of updated news graphics package.

Created graphics and assets for the Channel 4 News website.

### Close Quarters Tactical / Graphic Design Intern; May 2018 – August 2018

Developed updated branding and created graphics for company booklets, social media platforms, training videos and company website.

Produced photographs and video assets for multimedia marketing material.

### United States Marine Corps / United States Marine; 2014 – 2017

Intelligence gathering, surveillance, urban and rural combat, emergency/threat response, search and rescue and CBRN: Chemical, Biological, Radiological, Nuclear detection.

Operated and maintained various small arms weapon systems as well as HF, VHF and UHF tactical communications for Unmanned Aerial Vehicles and personnel in remote operations.

Supervised and led both Marines and foreign partner forces through hands-on training for operational competency and success.